



## Prairie Conservation and Endangered Species Conference

Saskatoon, SK | May 5 - 7, 2026

*Diversity: Key to Resilience*

# Sponsorship Package

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### **Social Networks**

Website: <https://prairiecesc.ca/>  
Facebook: <https://www.facebook.com/PCESC26>  
Instagram: [prairiecesc.](https://www.instagram.com/prairiecesc/)  
Event Hashtags: #PCESC

## **Event Overview**

**Name of the Event:** 14<sup>th</sup> Prairie Conservation and Endangered Species Conference (PCESC)

**Event Theme:** “Diversity: Key to Resilience”

**Date:** May 5<sup>th</sup> to 7<sup>th</sup>, 2026

**Venue:** TCU Place in Saskatoon, SK

**Number of People Expected:** 350

**Where Participants are from:** Saskatoon, Regina, Swift Current, Kindersley, Weyburn, Estevan, Val Marie, etc. Outside of Province: Alberta, Manitoba, Montana, North and South Dakota, Wyoming and beyond.

**We are expecting representatives from the following companies/organizations:**

**ENGO's:** Nature Conservancy of Canada, Ducks Unlimited Canada, Nature Saskatchewan, Provincial Native Plants and Invasive Species Councils, ALUS, local Watershed groups, etc.

**Educational Institutions:** University of Regina, University of Saskatchewan, First Nations University of Canada, University of Calgary, University of Alberta, University of Lethbridge, University of Manitoba, University of Winnipeg, Brandon University, Medicine Hat College, Lakeland College, University of Montana, etc.

**Government:** Government of Saskatchewan (Ministries of Environment, Agriculture, Parks, Culture and Sport), Government of Alberta (Ministries of Environment and Protected Areas, Agriculture and Irrigation, as well as Agriculture, Food and Rural Development), Federal Government (Parks Canada, Environment and Climate Change Canada, Fisheries and Oceans Canada), Montana Department of Fish, Wildlife and Parks, US Fish and Wildlife Service, US Parks Service, Municipal Governments from Regina, Saskatoon and beyond.

**Industry:** Canadian Association of Petroleum Producers, TC Energy, Cenovus Energy, Whitecap Resources Inc, SaskEnergy, SaskPower, K+S Potash, Westmoreland Coal, The Mosaic Company, Nutrien, Native Seed Providers, etc.

**Indigenous Groups:** We will also invite various Indigenous bands and Tribal Councils from Saskatchewan, Alberta, Manitoba, and Montana to this event.

## **Event Description**

*\*An event program will be available online in the near future: <https://prairiecesc.ca/>*

**Plenary Speakers:** Leading experts in the field of prairie conservation will share success stories and lessons learned about innovative projects. Speakers from research and academic institutions, environmental non-governmental organizations, and industry leaders from across the Great Plains of North America will represent a variety of perspectives, including land owners, land managers, and traditional ecological knowledge. Presentations will focus on the theme “Diversity: Key to Resilience” and will include topics related to species at risk conservation, landowner engagement, biodiversity and agriculture, conservation tools, community engagement, habitat restoration, and more.

**Break-out Sessions:** Speakers with boots on the ground experience will talk about their successes and lessons learned in prairie conservation and species at risk. The break-out sessions will focus on addressing emerging threats to species at risk populations, such as wildlife disease, climate change, and invasive species. These presentations will include community engagement, new innovative techniques, and population updates. There will be a focus on including various perspectives from government, researchers, and academics, landowners, and indigenous ecological knowledge.

**Poster Session:** Innovative research projects about resilient ecosystems, prairie wildlife, species at risk conservation, habitat restoration, wetlands, and more will be displayed throughout the event. There will be designated poster session times when workshop participants will have the opportunity to browse and ask questions of the people involved in the research. Poster Presenters will also have the option to be entered into a Poster Judging Contest to have their Poster Presentation judged for its contribution to the field as well as overall poster design.

**Trade Show:** With the goal of networking and developing sustainable and resilient partnerships and encouraging collaboration to conserve prairie and wildlife populations, a tradeshow will be a pillar of this event. Environmental non-profit organizations, native seed producers and users, environmental consulting companies, watershed groups, and native plant organizations will have booths and displays available.

**Networking:** Extended coffee breaks and a designated networking time allows for everyone involved in prairie conservation and restoration to share experiences, lessons learned, and new ideas.

**Banquet:** An evening event to celebrate the success and hard work of native prairie conservation will occur. The pre-banquet cocktail hour will allow more networking and time at the poster session and tradeshow. A silent auction fundraiser to raise money for the Young Professional Stewardship Grant will also occur. The highlight of this banquet will be a keynote speaker, followed by nine awards: one Prairie Conservation Award and one Young Professional Stewardship Grant from each prairie province.

## **Event Goals and Objectives**

The overarching theme of the 2026 Prairie Conservation and Endangered Species Conference will be "Diversity: Key to Resilience."

Within this theme, issues in the following areas will be addressed:

- Species at Risk Conservation
- Diverse Ecosystems
- Resilient Communities
- Collaborations
- Habitat Restoration
- Decision Making
- Community Dynamics
- Landowner Engagement
- Biodiversity and Agriculture
- Planning and Incentives
- Conservation Tools

The primary objective of this workshop is to hear from all stakeholders involved in native prairie land use:

- Landowners and land managers
- First Nations Groups
- Government (federal, provincial, municipal)
- Educational institutions and researchers
- Environmental not-for-profit organizations
- Industry and utilities
- Watershed groups
- Industry and environmental consultants

The workshop aims to bring all of these stakeholders together to exchange knowledge, share experiences, and address challenges in native prairie and endangered species conservation with the goal of better preserving habitat and supporting species populations for the future.

### **How this event will impact the community**

Grasslands are one of the world's most threatened ecosystems, and a conservation priority. In North America, there is less than 13% of native prairie remaining. Our remaining native prairie is a valuable resource that touches many lives and interest groups: industry, agricultural producers, environmental non-profit organizations, government, and oil & gas. Some rely on the sustainable use of prairie for their very livelihood. Grasslands are also an essential habitat for wildlife and species at risk.

This event will impact local communities, as workshop participants will leave with new ideas and information on how to better protect wildlife populations from emerging threats, to restore habitat

for species at risk and to better engage community members and stakeholders in collaborative conservation. Information shared at this conference will leave the native prairie ecosystem a better place for generations to come.

## **Event Background and History**

The first Prairie Conservation and Endangered Species Conference (PCESC) was held in 1986 in Edmonton, Alberta. Following its success, the decision was made to repeat this conference every three years, and that it should be held in each of the three Prairie Provinces in turn. The locations and themes of past conferences have been:

- 2023: 13<sup>th</sup> PCESC. Calgary: Prairie Collaboration, Connection and Conservation (PC3)
- 2019. 12<sup>th</sup> PCESC. Winnipeg: Working Landscapes
- 2016. 11<sup>th</sup> PCESC. Saskatoon: Prairie - It's a Happening Place!
- 2013. 10<sup>th</sup> PCESC. Red Deer: Engaging People in Conservation
- 2010. 9<sup>th</sup> PCESC. Winnipeg: Patterns of Change: Learning From Our Past To Manage our Present And Conserve Our Future
- 2007. 8<sup>th</sup> PCESC. Regina: Homes on the Range - Conservation in Working Prairie Landscapes
- 2004. 7<sup>th</sup> PCESC. Calgary: Keeping the Wild in the West
- 2001. 6<sup>th</sup> PCESC. Winnipeg: Sharing Common Ground
- 1998. 5<sup>th</sup> PCESC. Saskatoon: Connection between Prairie Ecosystem Conservation and Economic Social and Ethical Forces of Society
- 1995. 4<sup>th</sup> PCESC. Lethbridge: Ecosystem Management for Conservation
- 1992. 3<sup>rd</sup> PCESC. Brandon: Partnerships between Agriculture and Wildlife
- 1989. 2<sup>nd</sup> PCESC. Regina: Implementing the Prairie Conservation Action Plan
- 1986. 1<sup>st</sup> PCESC. Edmonton: Endangered Species

## **Event Sponsorship and Benefits**

**Sponsorship Goal:** \$60,000

**Current Event Sponsors:**

City of Saskatoon, SaskPower, Alberta Prairie Conservation Forum, Eastern Irrigation District, Manitoba Habitat Conservancy, Millenium Land Ltd, Trace Associates Inc., Kingston Midstream Faculty of Science, University of Regina, Canadian Wildlife Federation, SaskTourism, Special Areas Board, Good Lands Environmental Inc., Westmoreland Mining

### **Overall Event Sponsorship**

**Bison (Platinum) - \$7,500+**

- Speaking opportunity (opening or closing remarks, or to introduce a plenary speaker)
- 4 Complimentary event registrations to the 2-day PCESC (value \$1,720.00)
- Logo and link prominently displayed on the PCESC website
- Logo and link prominently displayed on pre-event and post-event press releases and media advisories, and on pre-event and post-event social media
- Logo and link prominently displayed on SK PCAP eNewsletter "Thank You" page (over 2000 subscribers)
- Solitary logo prominently displayed on on-site event posters
- Logo prominently displayed on the workshop agenda
- Online sponsor profile: logo, links, and social media
- Solitary logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Complimentary tradeshow booth space (value \$400.00)
- Opportunity to provide lanyards for workshop participants
- Verbal recognition during the workshop (once per day, in order of contribution size)

**Pronghorn (Gold) - \$5,000+**

- Speaking opportunity (bring greetings, closing remarks, or introduce a speaker)
- 3 Complimentary event registrations to the two-day PCESC (value \$1,290.00)
- Logo and link displayed on PCESC website
- Logo displayed on pre-event and post-event press releases and media advisories, and on pre-event and post-event social media
- Logo and link displayed on SK PCAP eNewsletter "Thank You" page (over 2000 subscribers)
- Logo displayed on on-site event posters
- Online sponsor profile: logo, links, and social media
- Logo displayed on workshop agenda
- Complimentary tradeshow booth space (value \$400.00)
- Verbal recognition during the workshop (once per day, in order of contribution size)

### **Swift Fox (Silver) - \$2,500**

- Opportunity to bring greetings (verbal or written)
- Two Complimentary event registrations to the two-day PCESC (value \$860.00)
- Logo displayed on PCESC website
- Name displayed on pre-event and post-event press releases and media advisories
- Logo displayed on pre-event and post-event social media
- Logo displayed on SK PCAP eNewsletter “Thank You” page (over 2000 subscribers)
- Logo displayed on on-site event posters
- Online sponsor profile: logo, links, and social media
- Name displayed on workshop agendas
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Banner display space (Banner to be provided by Sponsor)
- Verbal recognition during the workshop (once per day, in order of contribution size)

### **Burrowing Owl (Bronze) - \$1,000+**

- 1 Complimentary event registration to the two-day PCESC (Value \$380.00)
- Name displayed on PCESC website
- Name displayed on pre-event and post-event press releases and media advisories
- Name displayed on pre-event and post-event social media
- Name displayed on SK PCAP eNewsletter “Thank You” page (over 2000 subscribers)
- Name displayed on on-site event posters
- Name displayed on workshop agenda
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Banner display space (banner to be provided by Sponsor)
- Verbal recognition (once per day, in order of contribution size)

### **Western Spiderwort (Friend) Sponsor - \$500+**

- Name displayed on PCESC website
- Name displayed on pre-event and post-event social media
- Name displayed on SK PCAP eNewsletter “Thank You” page (over 2000 subscribers)
- Name displayed on on-site event posters
- Name displayed on workshop agenda
- Name displayed on audiovisual display (played on a loop during coffee and lunch breaks)
- Verbal recognition (once per day, in order of contribution size)

### **Targeted Sponsorship**

#### **Young Professional Stewardship Grant Sponsor - \$2,500 (One Sponsorship Available)**

*(<https://prairiecesc.ca/awards.aspx>)*

- Opportunity to announce the three winners for the Young Professional Stewardship Grant.

- Two complimentary event registrations to the two-day PCESC (Value \$860.00)
- Logo displayed on PCESC website and on advertisements for the Grant.
- Logo displayed on Grant Guidelines and Call for Nominations
- Logo displayed on pre-event and post-event press releases and media advisories. There will be a special post-event media release announcing the winners.
- Logo displayed on pre-event and post-event social media, announcing the winners
- Logo displayed on SK PCAP eNewsletter “Thank You” page (over 2000 subscribers)
- Name displayed on on-site event posters
- Online sponsor profile: logo, links, and social media
- Logo displayed on workshop agenda
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Banner display space (banner to be provided by Sponsor)
- Verbal recognition (once per day, in order of contribution size)

### **Keynote Speaker Sponsor - \$2,000 (One Sponsorship Available)**

- Opportunity to introduce the Banquet Keynote Speaker
- Two complimentary event registrations to the two-day PCESC (Value \$860.00)
- Logo displayed on SK PCAP website
- Name displayed on pre-event and post-event press releases and media advisories
- Logo displayed on pre-event and post-event social media
- Logo displayed on SK PCAP eNewsletter “Thank You” page (over 2000 subscribers)
- Name displayed on on-site event posters
- Online sponsor profile: logo, links, and social media
- Logo displayed on workshop agenda
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Banner display space (banner to be provided by Sponsor)
- Verbal recognition (once per day, in order of contribution size)

### **Banquet Sponsor - \$2,000 (Two Sponsorships Available)**

- Opportunity to Bring Greetings at the Banquet
- Special logo display and verbal recognition during banquet
- Two complimentary event registrations to the two-day PCESC (Value \$860.00)
- Logo displayed on PCESC website
- Name displayed on pre-event and post-event press releases and media advisories
- Logo displayed on pre-event and post-event social media
- Logo displayed on SK PCAP eNewsletter “Thank You” page (over 2000 subscribers)
- Logo displayed on on-site event posters
- Online sponsor profile: logo, links, and social media
- Name displayed on workshop agenda
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Banner display space (banner to be provided by Sponsor)
- Verbal recognition (once per day, in order of contribution size)

### **Event Program Sponsor - \$1,500 (Two Sponsorships Available)**

- A dedicated full page in the printed event program to bring greetings or advertising space.

- One complimentary event registration to the two-day PCESC (Value \$380.00)
- Logo displayed on PCESC website
- Name displayed on pre-event and post-event press releases and media advisories
- Logo displayed on pre-event and post-event social media
- Logo displayed on SK PCAP eNewsletter “Thank You” page (over 2000 subscribers)
- Name displayed on on-site event posters
- Online sponsor profile: logo, links, and social media
- Logo displayed on workshop agenda
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Banner display space (banner to be provided by Sponsor)
- Verbal recognition (once per day, in order of contribution size)

### **Participant Sponsor - \$1,500 (Three Sponsorships Available)**

*\*A subsidy will be available to encourage underrepresented groups (landowners, students, Indigenous participants, etc) to attend this event. This subsidy will cover 3 event registrations. Sponsor may choose who receives the three event registrations or may request suggestions from SK PCAP.*

- Name displayed on PCESC Website
- Special recognition on PCESC subsidy registration page
- Name displayed on pre-event and post-event press releases and media advisories
- Logo displayed on pre-event and post-event social media, advertising subsidy
- Name displayed on SK PCAP eNewsletter “Thank You” page (over 2000 subscribers)
- Name displayed on on-site event posters
- Name displayed on the workshop agenda
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Banner display space (banner to be provided by Sponsor)
- Verbal recognition (at least once per day, in order of contribution size)

### **Prairie Conservation Award Sponsor - \$1,500 (One Sponsorship Available)**

- Opportunity to Announce the Prairie Conservation Award Winners
- One complimentary event registration to the two-day PCESC (Value \$380.00)
- Name displayed on PCESC website, and logo displayed on Award Call for Nominations
- Logo displayed on pre-event and post-event press releases and media advisories. There will be a post-event media release announcing the winners.
- Name displayed on pre-event and post-event social media
- Name displayed on SK PCAP eNewsletter “Thank You” page (over 2000 subscribers)
- Name displayed on on-site event posters
- Name displayed on workshop agenda
- Banner display space (banner to be provided by Sponsor)
- Verbal recognition (once per day, in order of contribution size)

### **Poster Session Sponsor - \$1,000 (Two Sponsorships Available)**

- Special logo display near Poster Boards, displayed for the duration of the event
- One complimentary event registration (Value \$380.00)
- Name displayed on SK PCAP website
- Name displayed on pre-event and post-event social media
- Name displayed on SK PCAP eNewsletter “Thank You” page (over 2000 subscribers)

- Name displayed on on-site event posters
- Name displayed on workshop agenda
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Banner display space (banner to be provided by Sponsor)
- Verbal recognition (once per day, in order of contribution size)

### **Health Break Sponsor - \$1,000 (Two Sponsorships Available)**

- Special logo display near Coffee/Tea Station, displayed for the duration of the event
- One complimentary event registration (Value \$380.00)
- Name displayed on SK PCAP website
- Name displayed on pre-event and post-event social media
- Name displayed on SK PCAP eNewsletter “Thank You” page (over 2000 subscribers)
- Name displayed on on-site event posters
- Name displayed on workshop agenda
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Banner display space (banner to be provided by Sponsor)
- Verbal recognition (once per day, in order of contribution size)

### **Volunteer Sponsor - \$500 (one sponsorship available)**

- Name displayed on PCESC website
- Name displayed on pre-event and post-event social media
- Name displayed on SK PCAP eNewsletter “Thank You” page (over 2000 subscribers)
- Name displayed on on-site event posters
- Name displayed on workshop agenda
- Logo placement on audiovisual display (played on a loop during coffee and lunch breaks)
- Verbal recognition (once per day, in order of contribution size)

## Host Organization Overview

**The Saskatchewan Prairie Conservation Action Plan (SK PCAP) Partnership** brings together 34 agencies and organizations representing producers, industry, provincial & federal governments, environmental non-government organizations, research and educational institutions working towards a common vision of prairie and species at risk conservation in Saskatchewan. The SK PCAP Partnership has proven to be an essential forum for guiding conservation and management efforts within Saskatchewan's Prairie Ecozone, as it:

- Increases communication and collaboration amongst partners, thereby reducing duplication in efforts;
- Addresses gaps in native prairie research/activities and programming;
- Guides the development of programs and policies that reward sustainable use and promote ecological health and integrity, including species at risk recovery, and;
- Improves public understanding of native prairie and species at risk.

### **SK PCAP Vision & Goals**

**Vision:** Healthy native prairie ecosystems as vital parts of our vibrant and strong communities.

**Our Mission:** Our shared mission is to facilitate the conservation, enhancement, and restoration of Saskatchewan native prairie ecosystems for all living things, including the people who derive cultural and socio-economic value from these lands, through our core strategies of:

- A. Collaborating for and promoting the maintenance and enhancement of native prairie;
- B. Enabling the current and next generation through education, knowledge transfer and innovation, and;
- C. Supporting land users to continue beneficial land practices.

### **What We Do:**

- Native Prairie Speaker Series: monthly presentation about a topic related to native prairie and environmental stewardship in Saskatchewan. Available in-person and online.
- Prairie's Got the Goods Week: a week-long webinar series about the ecological goods and services provided by native prairie
- Educational Programming for Youth: *Taking Action for Prairie* and *Adopt a Rancher* foster awareness about the importance of native prairie for students in Grades 6-8 and Grade 10, respectively. An interactive game called Pitch for Pipits and Plovers is delivered annually to Grades 4-6, at the Canadian Western Agribition
- Native Prairie Appreciation Week: SK PCAP hosts events around the province to raise public awareness about native prairie conservation and perils
- Monthly eNewsletter distributed to over 2000 subscribers with unlimited forwards
- Contributes 5 producer-focused articles in Saskatchewan Stock Grower Association's *Beef Business Magazine* per year
- Produces Guides to Managing for Optimal Habitat Attributes for Species at Risk, a resource for land managers

### **Executive Committee**

Name	Position on Board	Organization
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Kelly Williamson	Chair	Saskatchewan Stock Grower's Association
Dale Gross	Board Member	SK Ministry of Parks, Culture and Sport
Brant Kirychuk	Board Member	SK Stock Growers Foundation
Eric Lamb	Board Member	University of Saskatchewan
Cameron Wood	Board Member	Nature Conservancy of Canada
Julia Put	Board Member	Parks Canada

*SK PCAP is a subcommittee of The Saskatchewan Stock Grower's Association*

Business Number: 107956336RC0001      GST Tax Number: 107956336RT0001

Not for Profit Number/Corporate Registry Number: 201885

## **Our Partners**

- Agriculture & Agri-Food Canada - Science & Technology Branch
- Birds Canada
- Canadian Parks and Wilderness Society (CPAWS)
- Ducks Unlimited Canada
- Environment and Climate Change Canada - Canadian Wildlife Service
- Meewasin Valley Authority
- Native Plant Society of Saskatchewan Inc.
- Nature Conservancy of Canada
- Nature Saskatchewan
- Parks Canada - Grasslands National Park of Canada
- Prairie Wind & Silver Sage - Friends of the Grasslands
- Redberry Lake Biosphere Region
- Saskatchewan Aboriginal Land Technicians
- Saskatchewan Association of Rural Municipalities
- Saskatchewan Association of Watersheds
- Saskatchewan Bison Association
- Saskatchewan Burrowing Owl Interpretive Centre
- Saskatchewan Cattlemen's Association
- Saskatchewan Environmental Society
- Saskatchewan Forage Council
- Saskatchewan Ministry of Agriculture
- Saskatchewan Ministry of Energy and Resources
- Saskatchewan Ministry of Environment
- Saskatchewan Ministry of Parks, Culture & Sports (PCS)
- Saskatchewan Stock Growers Association (SSGA) - PCAP CHAIR
- Saskatchewan Stock Growers Foundation (SSGF)
- Saskatchewan Wildlife Federation
- SaskEnergy
- SaskOutdoors
- SaskPower
- Society for Range Management (SRM) - Prairie Parkland Chapter
- South of the Divide Conservation Action Program Inc.
- University of Regina (UofR)
- University of Saskatchewan (UofS) - College of Agriculture & Bioresources
- Water Security Agency (WSA)